

5th September 2025

Dear parents/carers,

### **A Message from the Principal**

I am delighted to write to you all at the end of what has been a truly wonderful first week as the new Principal at Ipswich Academy. I am delighted to lead Ipswich Academy and I have been so impressed by the positive energy and enthusiasm of our students and staff.

As a school, we have started the academic year with a clear sense of purpose. Our focus this week has been on re-establishing our high expectations for behaviour and conduct, and I have been so pleased with how our students have responded. I have been able to introduce myself to every year group in welcome back assemblies this week, and I have been incredibly impressed with their ambition and sense of community.

This year, I have made some key adaptations to our behaviour and conduct systems to better support both our students and staff. I firmly believe in providing an inclusion environment and allowing every student to have the opportunity for a great education. I had the opportunity to communicate some of these changes to year 11 parents on Thursday evening and I look forward to meeting some of our year 9 and 10 parents on Monday and then our year 7 and 8 parents on Tuesday to ensure that they receive the same message.

I am truly thrilled to be a part of the Ipswich Academy community and I look forward to working with you all to ensure every student is supported and challenged to achieve their very best. Something I said in the welcome back assemblies to the students was to be the best that they

can be; if they are in Maths - be the best mathematician you can be, if they are in PE - be the best sportsperson you can be, and if you're in the playground at break time with your friends - be the best friend you can be. If they can do this, I am sure that we can be immensely proud of them.

The Academy's open evening is on Thursday 18 September. This is a crucial event to provide the opportunity for prospective students. Please help me by getting the word out about this event.

I look forward to working with you throughout the year.

| Useful tips for parents |                                                                                                                                                                                                                                                                                                                                                                           |
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| <b>Safeguarding</b>     | <b>Talk About Sharing Explicit Photos:</b><br>If your teenager is sending or being asked for explicit photos, they may not fully understand the risks. Have an open conversation about the dangers and legal implications of sexting. Encourage them to come to you or a trusted adult for help, and inform the school so we can provide additional support and guidance. |
| <b>Attendance</b>       | <b>Set a Regular Bedtime:</b><br>Ensure your child has a consistent bedtime to get enough sleep and be ready for school. Well-rested children are more likely to attend and stay focused during lessons.                                                                                                                                                                  |
| <b>Reading/Literacy</b> | <b>Create a Reading Routine:</b><br>Set aside time each day for your child to read, whether it's before bed or after dinner. Regular reading strengthens literacy skills and develops a love for books.                                                                                                                                                                   |

If you are collecting or dropping students off after the start of the school day, or before the end of the school day, please remember to use the Student Reception. The Main Reception is for visitors to the school - thank you.

Yours Faithfully

A handwritten signature in black ink, appearing to read 'Adam Wilding', written in a cursive style.

**Adam Wilding**  
**Principal**